

What is The Winnipeg Boldness Project?

A new project that is airning to affect large scale change within the North End of Winnipeg.

The Bold Goal

At the completion of a 6-year strategy, children and
families in Point Desiglas will experience diamntically
improved well-being in all aspects of self (physical,
emotional, mental, and spiritual)

How do we get there?

- Design and implement a 6-year Early Childhood
 Development (ECD) intervention strategy alongside the
 community
- 2. Create a strength-based narrative for the North End
- 3. Build a child-centred model of best practices for raising children



Stewardship Group

Gregg Hanson (Chair): Former president and CEO of Wamanesa Mutual.

Susan Lewis: Outgoing President and CED of United Way of Winnipeg

Tunyalee Viner: Executive Director of Wahbung Abinoonjing

Carolyn Young: Executive Director of Manidoo Gi Milni Gonaan.

The Boldness Braid





A local initiative aiming to work alongside the North End community to improve outcomes for young children in Point Douglas.

www.winnipegboldness.ca

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Project Structure Overview



Stewardship Group

Gregg Hanson (Chair): Former president and CEO of Wawanesa Mutual.

Susan Lewis: Outgoing President and CEO of United Way of Winnipeg

Ovide Mercredi: Former National Chief of the Assembly of First Nations, highly respected advocate of Indigenous rights

Dr. Rob Santos: Associate Secretary to Healthy Child Committee of Cabinet, Government of Manitoba; Research Scientist, Manitoba Centre for Health Policy

Tanyalee Viner: Executive Director of Wahbung Abinoonjiiag

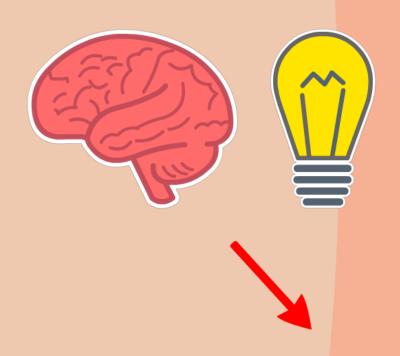
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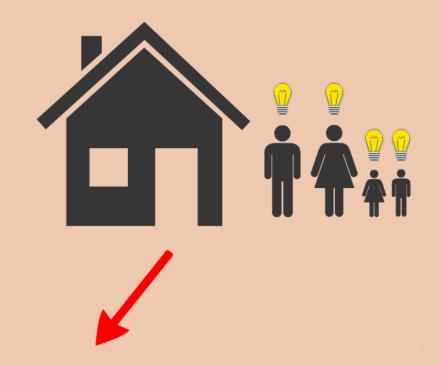




Early Childhood Development Science

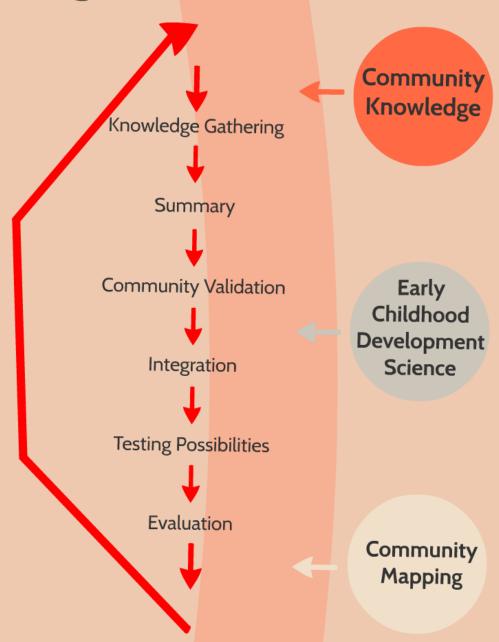


Community Wisdom



BOLD NESS THE WINNIPEG BOLDNESS PROJECT

Knowledge Mobilization Framework



KNOWLEDGE GATHERING

COMMUNITY EVENTS





COMMUNITY CONVERSATIONS



GUIDE GROUPS





Who We Have Spoken To

Community Conversations

- Community residents and parents (9 participants)
- Students at University of Manitoba Inner City Social Work Program (7 participants)
- Newcomer families (20 participants)

1 on 1 Conversations

- Academics & Researchers
- Community Leaders
- Health Care System
- Social Work Practitioners
- Child Welfare System
- Winnipeg Police Services
- Early Childhood Development Specialists
- Residents Associations
- Child Care Facilities

4 Guide Groups and Members

Community Leadership Guide Group

- Tammy Christensen (Ndinawe)
- Debra Diubaldo (U of M)
- Cynthia Drebot (NEWC)
- Heather Leeman (Block by Block)
- Darlene Klyne (CEDA)
- Dilly Knol (ASFC)
- Margaret MacKinnon (Ma Mawi)
- Bobbette Shoffner (Mount Carmel)
- Tanyalee Viner (Wahbung)
- Carolyn Young (Manidoo)

Parent Guide Group

- Currently 7 participating community parents/caregivers

Traditional Knowledge Keepers Guide Group

- Velma Orvis
- Thelma Morrisseau
- Don Robinson
- Mae Louise Campbell

Research Guide Group

- Dr. Michael Hart (U of M)
- Dr. Shauna MacKinnon (MRA)
- Don Robinson (Elder)
- Dr. Rob Santos (Healthy Child)
- Dr. Rachel Eni (U of M)

Guide Group - Key Roles

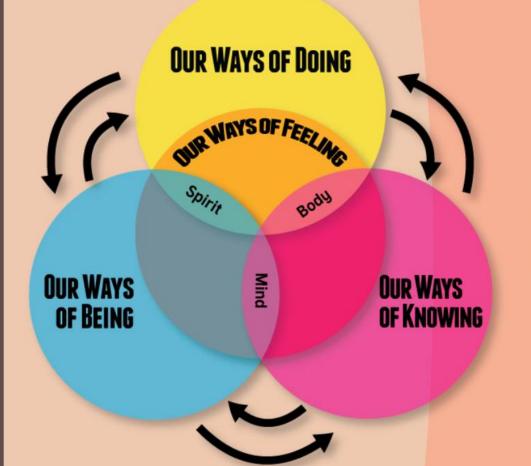
Development of the following:

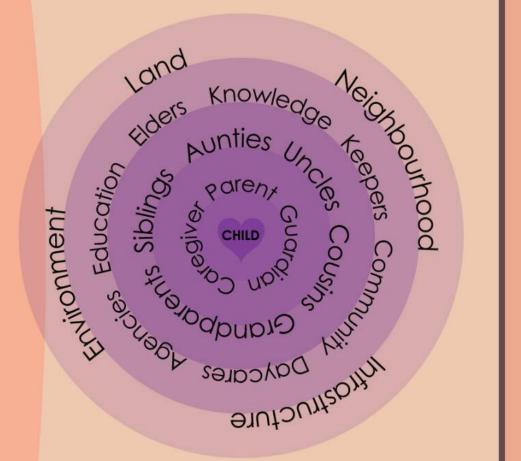
- Holistic model of early childhood development
- Bold goal
- Research methodology
- Proofs of possibility
- Community indicators of child & family well-being
- Evaluation framework
- Knowledge mobilization framework
- Accountability framework

6 Key Insights

- 1. Children are sacred and are the central element of our communities.
- 2. Families are experts in determining what they need for their children to be successful.
- 3. There is a strong sense of community in Point Douglas and they want to drive the solutions for their children.
- 4. Success for children is when they can answer the four questions: Who am I? Where do I come from? What is my purpose? Where am I going?
- 5. Many families feel that large systems have not been helpful to them and are sometimes harmful to their families.
- 6. Families want to see more services that operate from a values-based, community approach rather than a rules-based approach.

CHILD-CENTRED MODEL





Ways of Knowing, Feeling, Being, Doing

- Human development is holistic physical, emotional, mental and spiritual
- Life course development is a continual process
- The work that we do is human-centered
- There is a need for flexibility with different choices and options as determined by expressed needs
- Mind, body, and spirit are an integrated single system
- Accessible programming that provides transportation
 & childcare, and support parent involvement
- Traditional parenting models

COMMUNITY MAPPING



Community Mapping Activities

- PhotoVoice

- Geographic mapping through storytelling

Asset surveys

- Early childhood community cafes

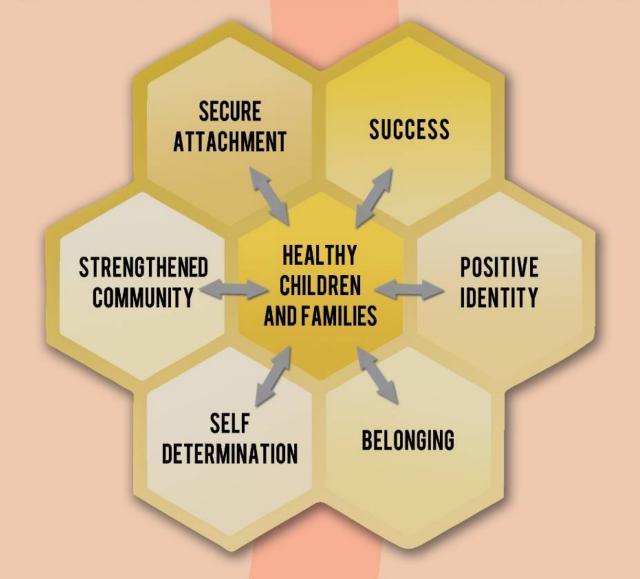
Why Mapping?

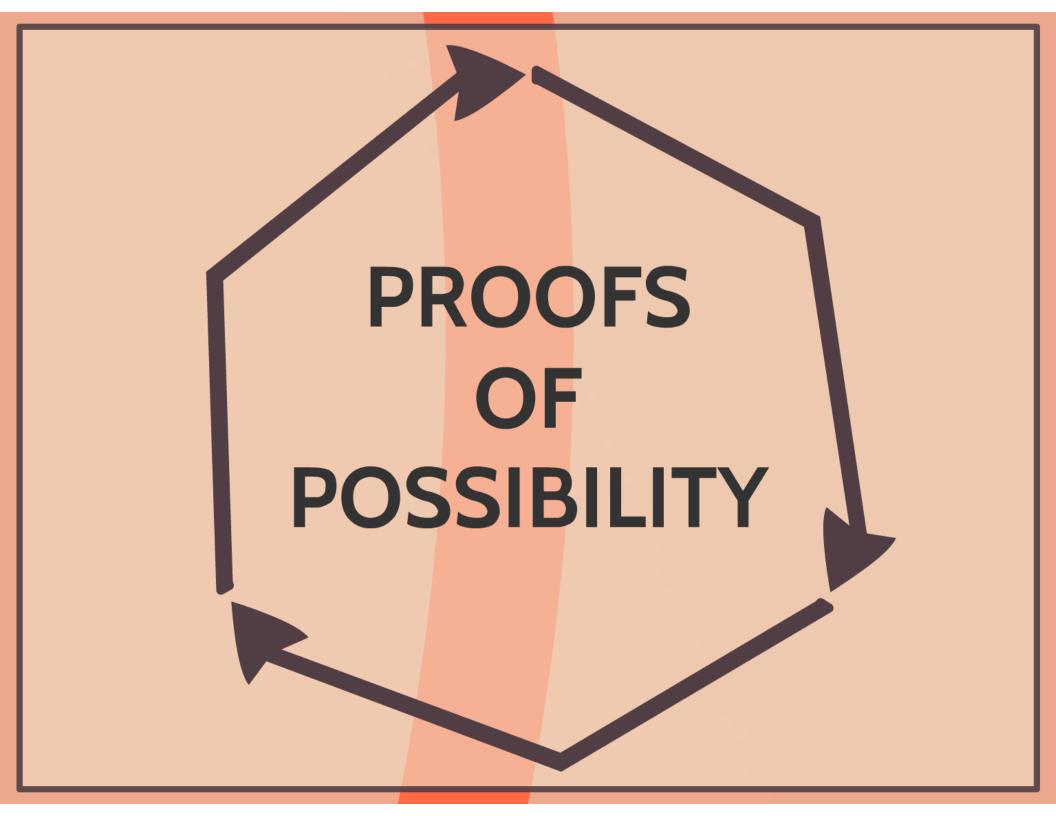
- Knowledge mobilization and engagement to bring together community experiences, knowledge and vision for healthy and successful children and families.
- To design and test methods that will be used as pre and post strategy evaluation tools.

The Bold Goal

By 2020, children and families in Point Douglas will experience and be able to identify dramatically improved wellbeing in all aspects of self (physical, emotional, mental, and spiritual).

COMMUNITY DEFINED CHILD AND FAMILY WELL-BEING





Less Complex Possibilities (Low Hanging Fruit)

Integrated Early Learning & Childcare System

- Stay and Play (with added best practice outreach model)
- Moms and Tots
- Moms and Babes
- Aboriginal Head Start
- Speech and Language (Moe the Mouse)
- Quality age appropriate books given to children

Basic Needs

- Supplies for new moms

Community of Support - Skills Development & Capacity Building

- North End Welcome Wagon
- Circle of Courage

Circle of Support

- Centred within resource centres
- Safe, non-judgemental gathering place
- Family Group Conferencing
- Homemaking
- Birth kits/baby boxes

Way of Working with Families

- Curriculum development
- Training workshops cultural competency, supporting positive interactions
- Supervision support

More Complex Possibilities

Basic Needs

- Guaranteed income
- Living wage
- Prenatal benefit increase
- Stable/safe affordable housing
- Food security affordable, accessible
- Guaranteed childcare spaces
- Recreation for kids

Community Spaces

- Safe spaces for drop-in gathering
- More recreational opportunities
- Peer connections
- Open evenings and weekends
- More spaces for families to play indoor/outdoor
- Snow removal
- Infrastructure improvement
- Lighting on streets
- Proper maintenance of foliage
- Safe, maintained parks and playgrounds
- Splashpads, wading pools that are not concrete

Systems Shift

- Community organizations funded to do prevention work
- Remove barriers to accessing supports and resources
- Schools to meet the needs of families
- Supportive home visit nurses postnatally
- Support training and development of local staffing
- Creating conditions to allow families to get ahead, not just survive
- Accessible transportation and bus routes
- Bus for moms with strollers
- Clinics with physicians who support health and listen
- Flexible school boundaries to allow for short walking distance
- Entertainment and recreation budget in family income
- Systems navigation help

EVALUATION

★6 YEAR STRATEGY ★



The Boldness Braid



Communications & Emphasis on social media and or communication
- Fun and engaging communication
- Simple, easy, accessible

Communications &

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- Geographical maps are used to create visuals

- Community perspectives expressed through still photography storytelling

Strength-Based Narrative

Community Engagement

Overall Goals

- 1. Create a strength-based narrative for the North End
- To foster meaningful participation from the North End community through effective community engagement
- To create and implement internal/external communications activities



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Community Engagement

Community Guide Groups

- Creation of 4 community guide groups: traditional knowledge keepers guide group, community leadership guide group, research guide group, parent guide group

Community Conversations

Groups of 5 - 12 community
 residents and stakeholders

1-on-1 Meetings

Conversations with key informants and stakeholders

Community Events

- Attending established community events to engage with community member
- Hosting an open house to invite the community to learn more about Winnipeg Boldness

Web-Based Engagement Tools

- Website
- Blog
- Social media

Strength-Based Narrative

PhotoVoice

- Community perspectives expressed through still photography and storytelling

Community Mapping Activities

- Geographical maps are used to create visuals

Video Shorts

- Using film to bring to life the stories and perspectives of community residents

Interactive Web-Based Tools

- Creation of an interactive tool that incorporates outputs from all aforementioned activities for public viewing and further engagement

Communications & Branding

- Emphasis on social media and online communication

- Fun and engaging communications materials
- Simple, easy, accessible

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Finance Models

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Evaluation Evaluation

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Partnerships

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